

**Pulborough - West Sussex's first Fairtrade Village - is awarded status extension to 2026
11th August 2023**



Left to right; Rosemary Russell, Len Ellis-brown, Liz Sollom

Pulborough Parish Council and Fairtrade village campaigners are celebrating the village being awarded Fairtrade status for a further three years.

Pulborough was the first village in West Sussex to be awarded Fairtrade status in 2007 and Liz Sollom and Rosemary Russell co-founded the Pulborough Fairtrade Group in 2004. They have been working on spreading the message ever since about the importance of buying Fairtrade branded

products which guarantee companies have paid farmers or suppliers sustainable and fair prices for their goods.

Co-founder Liz Sollom said:

“We are delighted that Pulborough’s Fairtrade status has been renewed by the national Fairtrade Foundation for a further three years. It means we’ll be in a great place to celebrate 20 years of Fairtrade campaigning next May. We’re really excited to be working with Pulborough Parish Council to make a bigger impact over the years ahead.”

Pulborough parish Council chair Cllr Len Ellis-Brown and Fairtrade representative Cllr Jane Mote met with representatives of the group this week to discuss new ways to raise awareness about Fairtrade. The United Reformed Church, St Mary’s Church, Pulborough Brooks Baptist Church, and St Mary’s school have all supported Fairtrade awareness and activities.

Pulborough Parish Council Chair Len Ellis-Brown said: “Pulborough has led the way locally on being Fairtrade and we want to continue to support and innovate so that local people understand what it means and how they can spread the message.”

The Fairtrade Group will have a banana bike at their stall at Pulborough Harvest Fair on September 23rd and everyone’s welcome to create their own banana smoothie using pedal power and Fairtrade bananas.

News of other events and partnerships will follow. More information on Facebook @FairtradeWestSussex or the website www.fairtradewestsussex.org.uk